

## **FACTORS DETERMINING THE ENGAGEMENT OF RURAL WOMEN IN INCOME GENERATING ACTIVITIES, IN YOBE STATE, NIGERIA**

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### **ABSTRACT**

The objective of the study is, to examine the factor that determines the engagement of rural women in income generating activities, in Yobe state, Nigeria. The study employed survey design, with quantitative approach on 262 rural women participants. Pearson correlational analysis was carried out, to examine the factors responsible for the engagement of rural women, in income generating activities. Results from structural equation modeling (SEM) revealed that, 42% of meaningfulness, self-determination, competence and impact are significant determinants of rural women engagement, in income generating activities. This empirical study would guide the ministry of women affairs, as well as policy makers towards understanding which aspect of personality trait should be given more consideration, to increase the chances of women engagement in income generating activities.

**KEYWORDS:** Engagement, Income Generating Activities, Rural Women, Structural Equation Model